A yellow and blue logo

Description automatically generatedLogo, company name

Description automatically generatedA yellow star with a cow on it

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**Working to become Dementia Friendly** **Actions**

The following actionsoffer an example of commitments made by businesses and organisations as they work towards becoming Dementia Friendly. Please feel free to choose these actions. You can also use the free business guide created by Alzheimer’s Society to do this.

**People: Training & awareness**

Have a plan in place to roll out Dementia Friends sessions across your business or organisation.

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**Places: Physical Environment**

Complete a self-guided accessibility audit *using the environments checklist provided*, and review signage throughout your premises.

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**Processes: Supporting customers to use your service**

Identify ways of supporting customers living with dementia to use your service more easily, i.e. being supported to make a purchase or payment

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**Processes: Information provision & signposting**

Signpost your customers or staff who are affected by dementia to further support (i.e. Alzheimer’s Society’s Dementia Connect support line on 0333 150 34560).

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\*You may also want to discuss with your colleagues how your business or organisation can raise awareness about dementia internally and in the wider community (i.e. publishing Dementia Friendly content on your intranet, website, and/or social media feeds).

Please contact your local Dementia Friendly team or visit [DementiaFriendlyOrganisations@mariecurie.org.uk](mailto:DementiaFriendlyOrganisations@mariecurie.org.uk) if you would like further information or require additional support.